

# Transform Healthcare Delivery through Telemedicine

## Southern California Kick-off & Symposium

Creating and Connecting Partnerships for Telemedicine and Telehealth

March 19, 2010 / Friday / 8:30 a.m. to 1:30 p.m.



Join industry experts with diverse backgrounds to accelerate Telehealth as a resource and create a Meta-leadership network.

### Partners Include:

- Health Care Providers
- Insurance companies
- Legislators
- Legislative Advocates
- Business Entrepreneurs
- Information Technology
- Vendors

### Speakers include:

#### Keynote:

**Patrick Soon-Shiong, M.D.**

Executive Chairman and CEO, Abraxis Health  
Founder & Chairman, The National Coalition for Health Integration  
Executive Director, UCLA Wireless Health Institute

**Curren D. Price, Jr.**

California State Senator, 26th District

**Kourosh Parsapour, MD**

Medical Director, Pediatrics  
Specialists On Call, Inc.  
Director of Pediatrics Critical Care Transport  
Miller Children's Hospital, Long Beach CA

**Jonathan D. Linkous**

CEO, American Telemedicine Association, Washington, DC

**Christine Martin**

Executive Director, California Telemedicine & eHealth Center  
Sacramento, CA

**Scott Feinberg**

Director of Business Development | Strategic Alliances  
Connected Care | United Health Group  
Minneapolis, MN

### Topics include:

- Integrating Telehealth into everyday delivery systems
- Telehealth Business Plans (ROI)
- Networking Partners for Southern California

### Break-out Session:

Share best practices to create a Telehealth network.

### Moderator:

Debbie Landau Corlin  
Corlin Resource Network

### Event Organizers:

Corlin Resource Network  
Office of CA State Senator Curren D. Price, Jr.

### Registration:

\$25.00 per person. Includes continental breakfast and lunch.

Register now: [WWW.REGONLINE.COM/817585](http://WWW.REGONLINE.COM/817585)

LIMITED SEATING!

### Location:

Good Samaritan Hospital—Moseley-Salvatori Conference Center

637 S. Lucas Avenue, Los Angeles CA 90017

(convenient parking across the street)

For information contact Corlin Resource Network at: [TELEMEDCARE@aol.com](mailto:TELEMEDCARE@aol.com)

Debbie Landau Corlin (310) 435-6025 or Arnie Corlin (310) 308-4511